#DeccanRubyConf2016
6th Aug. 2016 at Hyatt Regency Pune

SPONSORSHIP PROSPECTUS
WHY SPONSOR

The 3rd edition promises to be bigger & more fun!

- Expected Audience: 250
- 10 Speakers in 1 Day
- Events: Workshops, 5k Run
- Network with top programmers from India and abroad
- Post conference party!

The first 2 editions have been a hit!
SPONSORSHIP OPTIONS

GOLD SPONSOR

INR 2,00,000 / USD 3100

NO SLOTS OPEN

- Name & Logo on DeccanRubyConf homepage (450 x 200 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Logo on T-shirts
- 10 x 10 feet Table space (2 tables 6 x 3ft can be provided if required. Space with electrical points available from midnight)
- Allowed 2 Delegate giveaways
- 3 Roll-up Standees (designed & provided by sponsor, height not to exceed 82”)
- Logo on event talk videos
- Mentions across activities (Workshops, Scholarship programs etc.)
- Mentions on all correspondence (newsletter, tickets, communication emails etc.)
- 4 conference passes (includes post conference party passes)

Taxes if applicable as per Govt. of India guidelines
SPONSORSHIP OPTIONS

DIGITAL SPONSOR

INR 1,25,000 / USD 1900

NO SLOTS OPEN

- Name & Logo on DeccanRubyConf homepage (300 X 150 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (designed & provided by sponsor, height not to exceed 82”)
- Logo on event talk videos
- Logo display during intervals (rolling presentation)
- 2 conference passes (includes post conference party passes)

Taxes if applicable as per Govt. of India guidelines
SPONSORSHIP OPTIONS

SILVER SPONSOR

INR 80,000 / USD 1600

5 Slots

- Name & Logo on DeccanRubyConf homepage \(300 \times 150\) px
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (designed & provided by sponsor, height not to exceed 82”)
- Logo display during intervals (rolling presentation)
- 2 conference passes (includes post conference party passes)

Taxes if applicable as per Govt. of India guidelines
SPONSORSHIP OPTIONS

AD HOC SPONSOR

Pick Any, Pay Any

(Sponsor Full amount, Partial amount, or at Actuals)

• Party Sponsor: INR 1,00,000 (1 Slot)
• 5k Run Sponsor: INR 20,000 (2 Slots)
• Coaster Sponsor: INR 25,000 (1 Slot)
• Student Sponsor: INR 6,000 (5 Slots; covers conference ticket, travel & stay)
• All sponsors get Twitter promotion & credits from @deccanrubyconf

Taxes if applicable as per Govt. of India guidelines
PREVIOUS SPONSORS
GET IN TOUCH

Sign up to become a Sponsor!

Send us your company’s name & full postal address, and we will send you an invoice.

You pay to:

**Emerging Technology Trust**
DBS Bank Ltd.
Account Number: 827210102384
Account Type: Current
IFSC: DBSS0IN0811

team@emergingtechs.in

www.DeccanRubyConf.org